

GREG MARTIN

Career and Financial Readiness Director

Greg Martin serves as the Career and Financial Readiness Director for Wounded Warrior Project® (WWP). He leads programs that equip veterans and their families with tools to achieve financial independence and professional success in their transition into civilian careers. Under his leadership, these programs have expanded, and new partnerships have helped strengthen support and access to opportunities for warriors.



Before joining WWP, Greg served as president of Warrior Foundation-Freedom Station, where he spearheaded growth and redevelopment that tripled the scope of its programs. He led the creation of financial readiness initiatives and enhanced support for caregivers and families. Greg was personally involved in networking efforts to ensure all residents in transitional housing were connected to career, educational, or vocational opportunities.

Greg retired from the United States Marine Corps after 30 years. The highlight of his career was serving as commanding officer for the Wounded Warrior Battalion-West where he oversaw expansion of programs, staff, and partnerships to deliver services to wounded warriors and their families.

Greg holds a master's in executive leadership from the University of San Diego, a master's in strategic studies from the United States Army War College, and a master's in military studies from the United States Marine Corps University.

Greg is based in Central California. He and his wife, Rosie, cherish time with their grandchildren, and often explore the local mountains and coastlines. His passions include surfing, hunting, fishing, and coaching youth sports.

Contact: Kaitlyn McCue, Public Relations, kmccue@woundedwarriorproject.org, 904.870.1964

About Wounded Warrior Project

Wounded Warrior Project is our nation's leading veteran services organization, focused on the total well-being of post-9/11 wounded, ill, or injured veterans. Our programs, advocacy, and awareness efforts help warriors thrive, provide essential lifelines to families and caregivers, and prevent veteran suicides. [Learn more about Wounded Warrior Project.](#)