



**WOUNDED WARRIOR  
PROJECT®**

WOUNDED WARRIOR  
KEARA TORKELSON



# ANNUAL REPORT

★ FISCAL YEAR 2024



WWP WARRIORS SPEAK TEAM

## OUR IMPACT



SINCE 2003, MORE THAN **270,000** WARRIORS, FAMILY MEMBERS, AND CAREGIVERS HAVE REGISTERED WITH WWP. MILLIONS MORE HAVE BENEFITED FROM OUR ADVOCACY AND LEGISLATIVE EFFORTS.



WOUNDED WARRIORS PAY **\$0** FOR OUR PROGRAMS AND SERVICES



IN THE 2024 FISCAL YEAR, WE INVESTED MORE THAN **\$260M** IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS.

## TABLE OF CONTENTS

- 5 LETTER FROM THE CEO
- 6 WHO WE ARE & HOW WE SERVE
- 8 MENTAL HEALTH
- 10 PHYSICAL WELLNESS
- 12 SOCIAL CONNECTION
- 14 FINANCIAL WELLNESS
- 16 LIFELONG CARE
- 18 ADVOCACY
- 19 COMMUNITY PARTNERS & INVESTMENTS
- 20 FINANCIAL HIGHLIGHTS
- 22 DONORS/SUPPORTERS
  - 22 Vision Partners
  - 23 Corporate Partners/Gift-In-Kind
  - 24 Supporter Highlights
  - 26 Peer-to-Peer Fundraising
- 27 WWP BOARD OF DIRECTORS & LEADERSHIP



### COVER

Keara Torkelson. Keara was a victim in the 2009 Fort Hood shooting, getting shot once in the back and once in her head. She is very active in the veteran community, volunteering much of her time to attend events and be a peer leader for WWP.



### YEAR IN REVIEW

Watch our 2024 Year in Review video to see the impact made on the lives of warriors and their families.

### STATISTICS

The information and statistics in this report represent program activity and impact results during the 2024 fiscal year (Oct. 1, 2023 - Sept. 30, 2024) and from the Warrior Survey, Longitudinal: Wave 3.



SOLDIER RIDE NEW YORK

## LETTER FROM THE CEO

It's been more than 20 years since the early days of Wounded Warrior Project® (WWP) — delivering backpacks filled with comfort items and necessities to those first wounded service members returning home from war. We have come a long way since then, but what has remained consistent over these many years is the promise we delivered along with that backpack — the promise to be there for our wounded veterans no matter what.

Many of the warriors we serve face the challenges of their injuries long after they've come home from service. These challenges can impact their families, their careers, and communities. WWP programs and services help warriors improve their physical and mental health, enhance their financial wellness, and build connections with their fellow veterans. And, as always, we provide lifelong care for warriors who have been catastrophically injured. We believe a fulfilling life is within reach for all warriors.

Our life-changing and lifesaving programs and services are provided at no cost to those we serve, thanks to the care and generosity of passionate Americans like you. We simply could not keep the promise we made without your help. I hope the inspiring stories you find in this report will provide great insight into the impact of your support. Because of you, warriors and their families are finding a path of renewed hope and purpose.

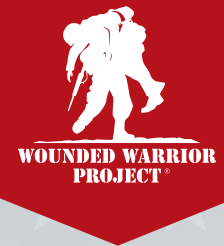
When I consider our next 20 years of service, at the forefront of my mind will always be our promise. You are part of this commitment. Together we demonstrate to those who have served this country that their injuries do not define what is possible; they do.

Thank you for all you do to give back to those who've given so much to us!

Keeping the promise,

**Walt Piatt**  
Lieutenant General, U.S. Army, Retired  
Chief Executive Officer, Wounded Warrior Project





## WHO WE ARE

At Wounded Warrior Project, we are changing the way our nation cares for veterans and helping them thrive for a lifetime.

Our innovative programs and services inspire the hope and purpose that help prevent veteran suicides. We provide essential lifelines to caregivers. We stand by every warrior in need.

With nearly 2.2 million post-9/11 veterans reporting a service-connected disability\*, and an estimated 200,000 service members transitioning to civilian life each year\*\*, the need for our support is vast and growing.

## HOW WE SERVE

We are the nation's leading veterans service organization, focused on the total well-being of post-9/11 wounded, ill, or injured veterans. Our programs, advocacy, and awareness efforts help wounded warriors to find purpose and thrive in communities across the country.

The support of generous donors and corporate partners allows us to provide our programs at no cost to warriors and their families.

\* U.S. Census ACS 1-Year Estimates, 2023

\*\* U.S. Government Accountability Office, 2024

### ★ MISSION

To honor and empower wounded warriors.

### ★ VISION

To foster the most successful, well-adjusted generation of wounded service members in our nation's history.

### ★ We fulfill our mission in three distinct ways:

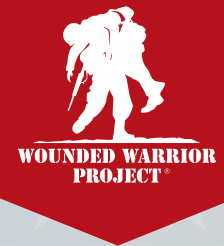
**PROVIDE** direct programs and services to warriors and their families.

**ADVOCATE** for injured service members and their families in Washington, DC.

**COLLABORATE** with other military and veteran support organizations to amplify our efforts.

It all started with a backpack and a promise...





# MENTAL HEALTH

WWP knows that many wounds are unseen and can arise years after service. We work diligently to help warriors, their families, and caregivers to identify stressors, address challenges, and improve emotional resilience, putting them in a position to thrive.



## ★ THE NEED

- 80%** of warriors reported anxiety.
- 77%** of warriors reported post-traumatic stress disorder (PTSD).
- 63%** of warriors presented with symptoms of one or more mental health conditions.

## ★ OUR IMPACT

- 19,790+** warriors and family members connected to mental health programs.
- 12,950+** emotional support calls conducted with warriors and family members.
- 68,600+** hours of treatment for PTSD, traumatic brain injury, substance use disorder, and military sexual trauma.

## A WARRIOR STORY

“Helping WWP is a small thing I can do to make a difference in someone else’s life. I know my peer support group in Spokane saved mine.”



## WOUNDED WARRIOR TINA WAGGENER

Tina Waggener’s journey exemplifies the transformative impact WWP programs have on veterans’ lives. Following her 1998 enlistment in the U.S. Army, Waggener served as an armament and electrical systems specialist for Apache helicopters, with deployments to South Korea and Germany. Her military career was distinguished by technical excellence and rapid advancement, though it also presented unique challenges as one of few women in her units.

During her service, Waggener sustained multiple injuries, including an undiagnosed traumatic brain injury (TBI). Her transition to civilian life was complicated by PTSD and difficulty translating military expertise to civilian employment. Through

a women’s PTSD treatment program, Waggener discovered WWP, initially participating in Project Odyssey® before advancing to roles as a volunteer peer mentor and group leader.

Today, Waggener dedicates herself to veteran advocacy, with particular focus on women veterans. She leads support groups, coordinates events, and champions policy reform. Her personal experience drives her commitment to connecting isolated veterans with essential resources and community support. “I see the difference Wounded Warrior Project makes every single day,” says Waggener, highlighting WWP’s impact through legislation, programs, and community building.



# PHYSICAL WELLNESS

WWP empowers warriors to enhance their overall physical health by providing nutritional education that helps them along their path to fitness, inspiring group activities and participation in adaptive sports, and in coaching them to set goals and acquire lifelong skills.



## A WARRIOR STORY

“WWP does what they say they’re going to do, and they’re always looking for new areas to help warriors.”



### WOUNDED WARRIOR **BILL HANSEN**

Bill Hansen's 22-year military career included 10 years in the Marine Corps and 12 years in the Army National Guard, with deployments during Operation Desert Storm and Operation Iraqi Freedom. Following his extended deployment, Hansen faced significant personal challenges, including a strained relationship with his daughters and struggles with depression and physical fitness.

In 2013, Hansen's participation in WWP Soldier Ride marked a turning point. Despite taking six hours to complete his first obstacle course event, this achievement catalyzed his transformation. Hansen discovered a new purpose in helping fellow veterans through physical fitness training.

The combination of physical and mental wellness improvement enabled Hansen to rebuild relationships with his daughters and regain control of his life. Through the WWP Warriors to Work® program, Hansen secured employment as a personal trainer at a national fitness chain, specializing in veteran clients.


Hansen's approach integrates physical training with informal peer support. He notes that the training environment creates a safe space for veterans to discuss personal challenges, observing that meaningful conversations often emerge naturally during workout sessions. His story exemplifies the WWP mission of fostering veteran rehabilitation through multifaceted support programs.


#### ★ THE NEED


**76%** of warriors reported that pain interfered moderately or severely with their enjoyment of life.

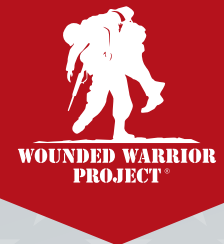
**83%** of warriors reported sleep problems.

#### ★ OUR IMPACT

 **98%** of those who participated in Soldier Ride felt temporarily relieved from daily stress.

 **68%** of warriors who received wellness coaching from WWP experienced a significant improvement in mobility.

 **10,500+** warriors and family members were empowered to lead healthier lives through 980+ physical health and wellness events.



# SOCIAL CONNECTION

WWP helps wounded warriors, their families, and caregivers build stronger support networks and enhances their mental wellness by engaging them in social events, support groups, and community-building.



## A WARRIOR STORY



Asking for help does not make you weak, it makes you stronger.



## WOUNDED WARRIOR KEARA TORKELSON

Army Reserve veteran Keara Torkelson's military service was marked by tragedy when she was severely wounded during the 2009 Fort Hood mass shooting, sustaining gunshot wounds to her back and head just before her planned Iraq deployment. Despite continuing to serve for two additional years, she was medically retired at age 23 due to her injuries, which included chronic headaches from retained metal fragments and PTSD.

Torkelson's engagement with WWP proved transformative in her recovery journey. Through various WWP programs, particularly Project Odyssey, she gained valuable tools for managing

PTSD symptoms and rediscovered the military camaraderie that had been crucial to her well-being. A breakthrough moment occurred during a WWP shooting range event, where she successfully confronted trauma-related fears.

Today, Torkelson serves as a volunteer peer leader within WWP, leading online classes and supporting other veterans, with a particular focus on addressing isolation among women veterans. While managing her own PTSD and family responsibilities, she remains dedicated to veteran peer support, embodying WWP's principle of warriors carrying warriors through recovery.

### ★ THE NEED

**79%** of warriors reported they sometimes or often feel isolated.


**75%** of warriors reported feeling left out.

**72%** of warriors reported lacking companionship.

**68%** of warriors reported feeling lonely.

### ★ OUR IMPACT

 **5,250+** virtual and in-person connection events.

 **1,240+** warrior-only peer support group meetings held, keeping warriors and families connected and out of isolation.



# FINANCIAL WELLNESS

WWP supports warriors and their families in building a foundation of financial wellness by helping warriors to access benefits, gain meaningful employment through job readiness and placement programs, and improve their financial management skills. WWP also provides emergency financial assistance in times of crisis.



## A WARRIOR STORY



**WWP taught me to be conscious about every dollar. I've stopped taking loans and now understand how to break the debt cycle.**

### WOUNDED WARRIOR **SAM HARGROVE**

Sam Hargrove joined the U.S. Air Force in 1996 for the promise of a better life and a secure future. After surviving a bomb blast in Iraq in 2003 that left her with injuries, Sam returned home to face new battles, particularly PTSD, which led to other problems. As her mental health challenges worsened, so did her personal and financial life.

Disaster struck when Sam's house developed structural issues. With no alternative, she depleted her savings to cover repairs. The financial strain quickly escalated as bills piled up and her accounts couldn't keep pace.

"I was drowning financially," Sam recalls. "After serving my country, I never imagined I'd struggle to keep my lights on."

When a friend mentioned WWP, Sam reached out. WWP immediately connected her with financial assistance programs to address her most urgent bills. More importantly, they enrolled Sam in financial education classes where she learned budget management, debt reduction strategies, and the critical practice of "paying herself first" through consistent savings.

Today, Sam maintains an emergency fund and follows a strict budget. She mentors fellow veterans navigating financial hardships.

"Financial stress can be as devastating as any battlefield injury," Sam explains. "WWP gave me the tools to rebuild my financial foundation and reclaim my independence."

#### ★ THE NEED

**12%** The WWP warrior unemployment rate is 12% — three times higher than the general population.

**67%** of warriors reported that they did not have enough money to make ends meet at some point in the past 12 months.

**55%** of warriors reported their financial strain is from the increased costs of goods (for example, food, gas, rent).

#### ★ OUR IMPACT



**65,100+** career coaching services provided — with 1,280 warriors and family members achieving employment.

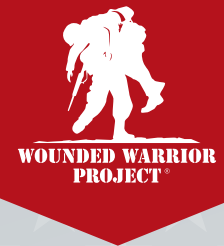


**\$223.6M** economic impact of VA benefits claims secured by WWP, with 83% approval rate.



**1,970+** warriors and families served through financial counseling seminars.





# LIFELONG CARE

WWP provides long-term supportive care and other essential resources for warriors and families of warriors with moderate-to-severe traumatic brain injuries, spinal cord injuries, neurological conditions, and other catastrophic injuries that leave warriors needing daily help from caregivers.



## A WARRIOR STORY

“Wounded Warrior Project helps with the things hospitals can’t do. They specifically fill the gap with intentional experiences that seem to bring on recovery in a way I haven’t been able to find anywhere else.”



## WOUNDED WARRIOR DREW CARPENTER

Drew Carpenter’s journey exemplifies resilience and transformation in the wake of military service. Inspired by the events of 9/11, he enlisted in the U.S. Army after high school and deployed to Iraq in 2005. His military experience exposed him to intense combat conditions, including improvised explosive devices and combat evacuations.

Upon returning home, Carpenter faced significant health challenges, including a traumatic brain injury, PTSD, and various physical injuries. His military service continued through the National Guard, where he discovered WWP. Initially volunteering as a peer support group leader, he found community and support among fellow veterans.

In 2018, Carpenter’s life took another challenging turn when he was diagnosed with Guillain-Barré syndrome, a debilitating neuromuscular condition that left him bedridden for six months. During this difficult period, WWP became a crucial support system, providing resources through programs like Project Odyssey, Physical Health and Wellness coaching, and Soldier Ride.

Despite his medical challenges, Carpenter remains committed to service, focusing on helping other warriors. His perspective reflects determination and purpose: “I’m doing the best I can, working on my recovery. But I still have to fill my time with purpose. For me, that means helping other people.”

### ★ THE NEED


**26%** of warriors report needing aid and/or assistance from another person due to service-related injuries or health problems.


**82%** of warriors reported their spouse as their primary caregiver, providing, on average, nine hours of assistance daily for six days a week.

**77%** Among WWP warriors who need aid and/or assistance, 77% need assistance with their mental health or emotional regulation.

### ★ OUR IMPACT

 **266,450+** hours of care provided to the most severely injured warriors.

 **94%** of participants receive care in their homes and communities, allowing them to live more independently outside of a residential facility.

 **300** hours of care provided annually to each participant, on average.



# ADVOCACY

WWP represents our nation's warriors in Washington, DC, on issues that matter most to them. As champions for warriors, we remain committed to improving the lives of millions of veterans, their families, and caregivers through our ongoing advocacy efforts.

To do that effectively, we're always listening to their insights and concerns. Using warriors' feedback, the Government Affairs team advocates for changes to policies and initiatives impacting veterans, such as brain health and traumatic brain injury, mental health and suicide prevention, transition support, toxic exposure, women veterans, economic empowerment, and comprehensive care and support for the severely wounded.

## Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Improvement Act

The Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Improvement Act — the largest VA services expansion since the PACT Act — was finally signed into law. After years of advocacy by WWP, the legislation introduces critical improvements for veterans, including removing monetary caps on VA support for home-based care, establishing a three-year assisted living pilot program, and

enhancing veteran suicide reporting standards. Additional provisions include extending VET-TEC high-tech education training, creating a Department of Interior veteran conservation job pilot, and increasing transitional housing financial support. WWP will continue monitoring the Act's implementation, tracking the rollout of new programs and services throughout 2025 and beyond.

# COMMUNITY PARTNERS & INVESTMENTS



2024 COMMUNITY PARTNERS & INVESTMENTS CONVENING

WWP invests in best-in-class organizations to complement its programs and services and build a collaborative support network. This work is vital to building robust and resilient veteran families and communities. In 2024, the WWP Community Partnerships & Investments team reinforced our programmatic efforts and expanded our impact by investing in 43 like-minded military and veteran support organizations. We believe no single organization can meet the needs of wounded, ill, and injured veterans alone. By collaborating with other military and veteran support organizations, we amplify the effects of our efforts. Our investments and unfunded partnerships in the military and veteran community fill gaps in our programs and reinforce our existing efforts.

## COMMUNITY PARTNER ORGANIZATIONS



# FINANCIAL HIGHLIGHTS

## BALANCE SHEET AS OF SEPTEMBER 30, 2024

### ASSETS

Cash and cash equivalents	\$ 42,121,219
Pledges and grants receivable, net	18,449,651
Prepaid expenses	5,295,129
Property and equipment, net	4,439,162
Investments	427,566,917
Other assets	28,971,373

**Total Assets \$ 526,843,451**

### LIABILITIES

Accounts payable, accrued expenses, and other liabilities	\$ 73,707,541
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### NET ASSETS

Without donor restrictions	\$ 446,436,968
With donor restrictions	6,698,942
	\$ 453,135,910

**Total Liabilities and Net Assets \$ 526,843,451**

## REVENUE AND EXPENSES FOR THE YEAR ENDING SEPTEMBER 30, 2024

### REVENUE

Contributions and grants	\$ 363,105,962
Royalties	1,882,206
Investment income	12,633,370
Net gain from sale of investments	6,180,256
Other revenue	1,368,295

**Total Revenue \$ 385,170,089**

### EXPENSES

Program services	\$ 263,753,656
Management and general	21,816,164
Fundraising	90,248,686

**Total Expenses \$ 375,818,506**

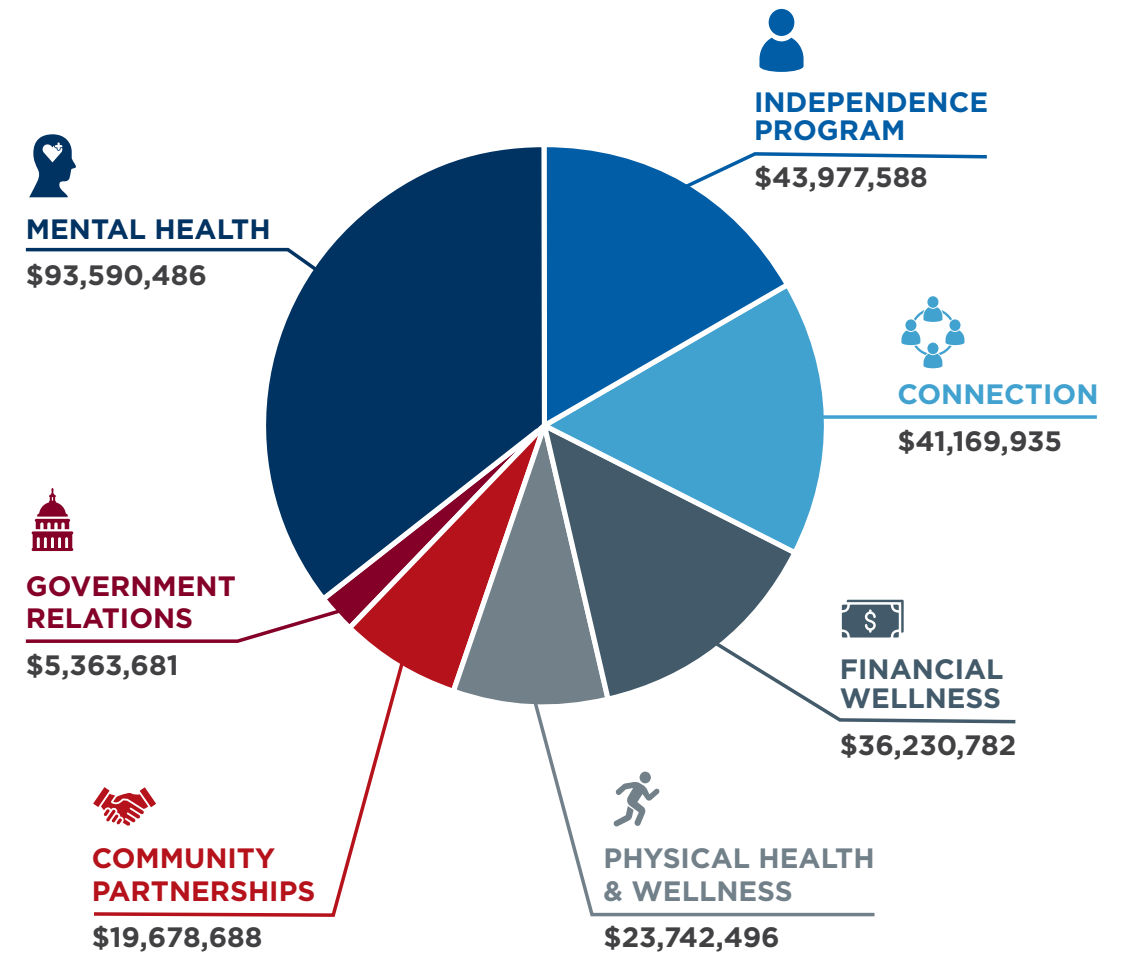
## INDIVIDUAL PROGRAM EXPENSES

Mental Health	\$ 93,590,486	Physical Health & Wellness	23,742,496
Independence Program	43,977,588	Community Partnerships	19,678,688
Connection	41,169,935	Government Relations	5,363,681
Financial Wellness	36,230,782		

**Total Expenses \$ 263,753,656**

Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2024.

**IN FY24, WWP INVESTED MORE THAN \$260 MILLION IN LIFE-CHANGING PROGRAMS AND SERVICES FOR WARRIORS, FAMILY MEMBERS, AND CAREGIVERS**



Source: Wounded Warrior Project, Inc. IRS Form 990 for the tax year ending September 30, 2024.

# VISION PARTNERS

★ \$1 MILLION+

We are grateful for our Vision partners, who promote our mission and raise funds to support warriors and their families through cause marketing, licensing, sponsorship, and consumer-engagement events.

## JOHNSON & JOHNSON

With a long history of supporting military communities, Johnson & Johnson (J&J) helps honor and empower wounded warriors through its Vision-level partnership. As our “Official Healthcare Partner” since 2020, the company has donated over \$5 million to fuel the WWP mission, directly supporting mental health programs like WWP Talk and Warrior Care Network®. Through its award-winning employee resource group, the J&J Veterans Leadership Council, its employees connected with the WWP mission through its WWP Warriors Speak event series and participation in WWP Carry Forward® City and Virtual 5K events.



## NCS VEHICLE DONATIONS

In 2024, NCS Vehicle Donations donated nearly \$1.4 million to WWP through the auction of more than 1,100 cars, trucks, boats, motorcycles, and other types of vehicles donated by companies and individuals. In addition to having a fast and easy solution for liquidating an unneeded vehicle, donors also receive a charitable tax deduction. The Washington DC-based company has supported the WWP Courage Awards & Benefit Dinner® and participated in a food basket drive to provide Thanksgiving dinners to warriors and their families who need help making ends meet.



## NFL

The NFL partners with WWP to provide over 270,000 wounded veterans and family members access to free programs and resources in mental health, financial and career counseling, and long-term rehabilitative care. The NFL has honored countless warriors through connection events at regular season games, the NFL Draft, and the Super Bowl. In addition, the NFL helps support warriors and their families through impactful WWP programs like Project Odyssey®, which uses adventure-based learning to empower veterans with invisible wounds to push beyond their comfort zone, increase resiliency, and build relationships. Since 2011, the NFL has donated more than \$13 million to help injured veterans and their families tackle their next mission in life.



## USAA

As the exclusive partner in consumer credit and payment cards, as well as home and auto insurance, since 2009, USAA has donated more than \$12 million to help further the WWP mission and help warriors and their families achieve financial wellness and connection experiences. In 2024, USAA provided access to college football and NFL events, including the Super Bowl, and conducted financial health and wellness seminars. Through sponsorship of the WWP Carry Forward 5K in San Antonio, Texas, USAA employees had the opportunity to engage with the WWP mission of honoring and empowering wounded warriors.



# CORPORATE PARTNERS

Corporate partners, sponsors, and supporters help fuel the WWP mission by creating awareness and providing funds to support our life-changing programs and services.

## VISION PARTNERS \$1,000,000+

Johnson & Johnson  
National Football League  
NCS Vehicle Donations  
USAA

## INNOVATORS \$500,000 - \$999,999

CSX  
Harley-Davidson Motor Company

## CATALYSTS \$250,000 - \$499,999

Boeing  
Claim Assist Solutions  
Comcast NBCUniversal  
Parker's Kitchen  
Raising Cane's Chicken Fingers  
Swisher International, Inc.  
Woodbolt Distribution LLC dba Nutrabolt

## SENTRIES \$100,000 - \$249,000

Apex Service Partners  
Better Home Plastics Corporation  
Bridgestone Americas  
DSP Consulting LLC  
Ronald R. Wagner & Co. LP  
Sit N Sleep  
Snugz - Basecamp  
Southwire Company LLC  
Tire Discounters  
Warrior Insurance Network

## CORPORATE SUPPORTERS \$25,000 - \$99,999

Airbnb  
Amazon  
Arch Capital Group - Arch Insurance Co.  
AssuredPartners, Inc.  
BAE Systems  
Blackhawk Network  
Cars 2 Charities, Inc.  
Clegg Engineering, Inc.  
CNO Financial Group  
Estes Express Lines  
Envision Foods LLC dba Jack in the Box  
General Sportswear Co., Inc., dba DEVIL-DOG Dungarees  
Hatton Enterprises LLC  
Hawkins, Inc.  
Hearst Service Center  
Inspira Financial  
Kent Nutrition Group  
Magna International  
Mega Praise Ministries, Inc.  
OneMain Financial  
Orion Services Group  
ORIX USA  
Pandol Bros., Inc.  
Peterson Cat  
Scaled Agile, Inc.  
Seabee Construction  
SpaceX  
Swedish Match North America  
The Praxis Companies LLC  
T S Restaurants  
Ultra Beauty  
Verizon Wireless  
Vision Technologies

## EMPLOYEE ENGAGEMENT SUPPORTERS

Abbott Laboratories  
Abbvie  
ABX Air, Inc.  
Accenture LLP  
Ameriprise  
Apple  
Applied Materials Foundation  
AT&T  
BAE Systems  
Bank of America  
Blue Origin  
CarMax  
Chevron  
CHS, Inc.  
Cisco  
Concrete Supply Co. LLC  
Constellation Energy Group  
Dell  
Duke Energy  
Google  
Hannover Life Reinsurance Company of America  
IBM  
JP Morgan Chase Foundation  
Liberty Mutual  
Microsoft  
Morgan Stanley  
New York Life  
Nextera Energy, Inc.  
Pacific Gas & Electric  
Phillips 66  
Portland General Electric Co.  
PricewaterhouseCoopers  
Raytheon Technologies  
RBC (Royal Bank of Canada)  
Sempra Energy  
Sewell Automotive  
Shell Oil Company Foundation  
TD Bank  
Truckpro LLC  
United Health Group  
UPS  
U.S. Bank  
Wells Fargo

## ★ GIFT-IN-KIND

Gift-in-kind donations come from organizations that generously waive or reduce the costs of their products and services, enabling WWP to conserve resources and better serve injured warriors.

## CATALYSTS \$250,000 - \$499,999

RFR Creative

## SENTRIES \$100,000 - \$249,999

Deloitte  
Hiawatha Beach Resort  
Robertson Marketing Group

## CHAMPIONS \$50,000 - \$99,999

Prudential Advisors

## GUARDIANS \$25,000 - \$49,999

Coalesce Automation



# SUPPORTER HIGHLIGHTS

## Mike & Maureen Swartz

The Swartz's generous support helps provide critical suicide prevention training kits and ongoing care for veterans facing mental health challenges. With a generous initial gift, the Swartz Wingman Fund was established in memory of his son, Eric Swartz, who developed PTSD during his military service. The memorial fund was established to help WWP to break stigmas and foster healing conversations. Eric's commitment to service began at age 12 after visiting the Air Force Academy, where he developed the belief that "it is my obligation to serve my country." Though Eric ultimately lost his battle with PTSD, his legacy continues through the family's significant donation to mental health initiatives. Their partnership with WWP ensures that our nation's bravest, including Eric, are never forgotten.



**Left to Right:** Megan Pusateri, Mike and Maureen Swartz, and Walt Piatt

## Kathy Hildreth

A West Point graduate and former Army Aviation officer, Kathy Hildreth transformed her military experience into extraordinary business success as founder of M1 Support Services. Since founding the company in 2003, she's built it into a powerhouse employing over 7,000 people. Her achievements have earned her historic recognition — becoming the first U.S. veteran on Forbes' Richest Self-Made Women list for five consecutive years and receiving accolades including 2024's Distinguished Graduate honor from West Point. Despite her professional success, Hildreth's truest passion remains service. Her generous philanthropy supports military veterans through substantial donations to WWP, Medal of Honor Museum, and numerous initiatives at her alma mater. Since joining the WWP Board of Directors in 2020, she has donated more than \$375,000 to help serve wounded warriors, including a mental health endowment in honor of Lieutenant General Mike Linnington's retirement as CEO. The impact of her support and leadership will have enduring impacts on the lives of those we serve for decades to come.



## The Don and Lorraine Freeberg Foundation

The Don and Lorraine Freeberg Foundation has steadfastly supported WWP since 2016, helping us to fulfill our mission to honor and empower wounded warriors. Founded in 1991 by U.S. Navy veteran Don Freeberg and his wife, Lorraine, the foundation maintains a strong commitment to veteran causes alongside initiatives in education, healthcare, and children's services. Under their granddaughter Amanda Freeberg Donovan's executive leadership over the past 10 years, the organization has granted nearly \$65 million to many impactful organizations, including projects ensuring veterans receive essential resources and opportunities for success. This enduring partnership reflects Don Freeberg's military legacy and the foundation's core mission of service, creating meaningful impact for wounded warriors nationwide.



**Amanda Freeberg Donovan**  
Executive Director

## NCS Vehicle Donations

NCS Vehicle Donations has contributed more than \$2.25 million to WWP since 2022 — support that has helped provide essential services for warriors and their families. The company facilitates seamless vehicle donations across all 50 states, accepting vehicles in any condition. Proceeds from these donations directly fund many life-changing and lifesaving WWP programs. In recognition of exceptional fundraising results and customer service excellence, NCS earned the WWP Rookie Corporate Partner of the Year award during its inaugural partnership year. This nationwide program continues to provide crucial support for veteran services through its streamlined donation process and dedicated commitment to the WWP mission.



# PEER-TO-PEER FUNDRAISING

Peer-to-peer fundraising initiatives connect supporters to our mission and serve as a framework that allows them to show their gratitude to our nation's veterans. By fundraising for WWP events or as independent fundraisers, these supporters work within their own networks to drive support for WWP that directly addresses warriors' daily challenges and stands as a testament to their deep gratitude for all these warriors have done.

American Heroes Invitational	Gallo Mechanical Golf Tournament	Pulte Homes DICE Committee
Anthem Sports Golf Invitational	Geodis	Putting for Patriots Golf Tournament
Applied Insight	Golf Balls as Gifts	Rainbow Sandals Foundation Charity Golf Tournament
Bartow Ford Company	L.E. Myers Charity Golf Tournament	Salute to Service Champions Golf Tournament
Bill Hughes Memorial Foundation Annual Golf Outing	Marcus & Millichap	Solvita
COASTAL	National Golf Links of America	St. James / WWP Golf Tournament
Craig Alanson LLC	National Indoor RV Centers Customer Appreciation Rally	Stoney Creek Campground Freedom Fest
Crystal Wallick	Oakland Spine and Rehabilitation Center	Summit Sports Inc.
Dallas Mavericks Foundation	Old Glory Flags and Flagpoles Incorporated	Team Newport - Mist to Mews
Dancing Lights of Christmas 5K Fun Run	Oneonta Charity Cup	Wanzek Construction Inc.
Empower Electric LLC	Optum Serve LLC	WeTheHobby
Entertainment Cruise Productions	Performance Contracting Inc. Golf Tournament	Wounded Warriors at Pinehills
Fujitsu General America Incorporated		

## Optum's Volunteer Impact Racing Squad

The Optum Serve Volunteer Impact Racing (VIR) squad continues to excel in charitable fundraising, with 295 employees raising \$30,955.92 in 2024 alone through their virtual Carry Forward 5K. Expanding from a single event at their La Crosse, Wisconsin headquarters in 2021, the organization now hosts multiple events nationwide and offers virtual participation. Their remarkable achievement includes maintaining a top three fundraising position for four consecutive years with a cumulative lifetime fundraising total of \$99,832.81. What distinguishes the Optum Serve team's success is its organic fundraising approach, consistently ranking among the top performers showcasing the genuine dedication of their workforce.



# BOARD OF DIRECTORS & LEADERSHIP

## FY24 BOARD OF DIRECTORS

- **Ken Hunzeker**  
Board Chair
- **Bill Selman**  
Board Vice Chair
- **Lisa Disbrow**
- **Jeff Dolven**
- **Kristen Robinson**
- **Florent Groberg**
- **Tiffany Daugherty**
- **Lindsey Streeter**
- **Kathy Hildreth**
- **Scott Stalker**
- **Joseph Carvalho**
- **Mike Hall**  
(term reached September 2024)

## FY24 CHIEF LEADERSHIP

- **Mike Linnington**  
Chief Executive Officer (departure date 3.22.24)
- **Walt Piatt**  
Chief Executive Officer (hire date 3.18.24)
- **Scott Coster**  
Chief Information Officer (departure date 8.02.24)
- **Eric Miller**  
Chief Financial Officer (departure date 6.17.24)
- **Craig Carroll**  
Chief Financial Officer (promotion date 9.01.24)
- **Chris Toner**  
Chief of Staff
- **Chris Needles**  
Chief Development Officer
- **Jen Silva**  
Chief Program Officer
- **Vilma Consuegra**  
Chief Marketing & Communications Officer



WWP HEADQUARTERS

**NO WARRIOR IS LEFT BEHIND.**



4899 Belfort Road, Suite 300 | Jacksonville, Florida 32256  
[woundedwarriorproject.org](http://woundedwarriorproject.org)