



SMILE ASSOCIATE SHOPPING GUIDE: SUPPORT WWP WHILE YOU SHOP ON AMAZON

Support warriors and their families by using the designated Wounded Warrior Project® (WWP) SmileAssociate link or app. A portion of eligible purchases will be donated to WWP each time you shop – but remember – the SmileAssociate link or app must be used each time for proceeds to count.

★ SHOPPING ON YOUR DESKTOP:

When shopping from your desktop or laptop, start your Amazon visit through the designated SmileAssociate link to ensure eligible purchases support WWP. For quicker access, download the SmileAssociate desktop app.

Desktop Shopping Instructions:

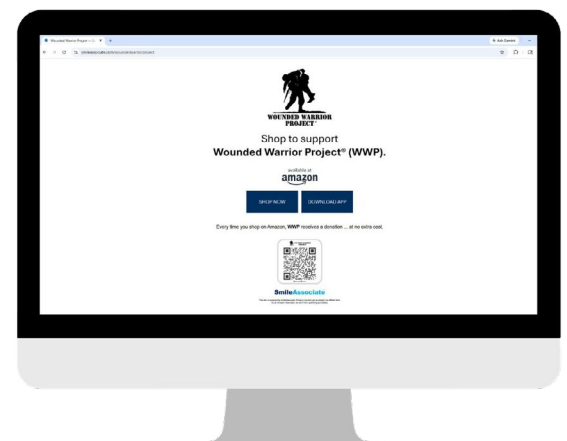
1. Go to: <https://www.smileassociate.com/woundedwarriorproject>
 - **Hint:** For faster access, bookmark the link in your browser.
2. Click **Shop Now** – you will be automatically redirected to Amazon.
3. Log into your Amazon account and shop as usual – add items to your cart and check out.
4. Eligible purchases will automatically generate a donation to WWP.

Download the Desktop App:

1. Go to <https://www.smileassociate.com/woundedwarriorproject>
2. **Download App** (a new tab will open).
3. Click **Install** – the app will download automatically.
4. Click the SmileAssociate icon to launch the app.
5. Click **shop now**, which will open Amazon.
6. Log in, shop, and complete your purchase as normal.

Reminder:

You must start your shopping through the SmileAssociate link or app for purchases to benefit WWP.



★ SHOPPING ON YOUR PHONE:

Mobile App Shopping Instructions:

When shopping from your mobile device, you can support WWP by using the SmileAssociate mobile app. After downloading the app to your home screen, simply open it each time you shop on Amazon to ensure eligible purchases support WWP.

First Time App Download:

1. Visit: <https://www.smileassociate.com/woundedwarriorproject>
(or scan the QR code)

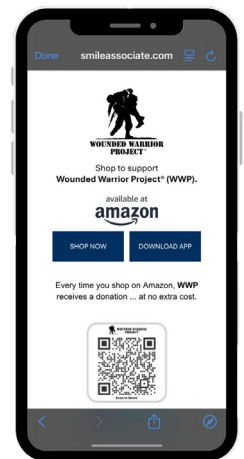


SmileAssociate™

2. Tap **Download the App**, then tap **Install**.
 3. In your browser's URL bar, tap the **Share** icon.
 4. Select **Add to Home Screen**.
(depending on your browser, tap **More > Add to Home Screen**)
- **Hint:** to watch how to download the SmileAssociate App, click Watch Tutorial or scan the QR code below.



Watch Tutorial



First time App download screen

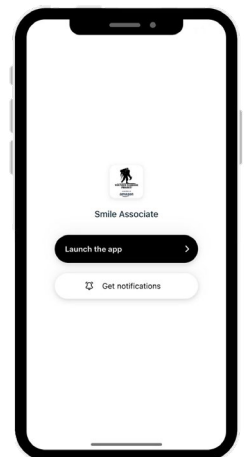
Shopping on Mobile:

1. Tap the WWP SmileAssociate icon  on your home screen.
2. Press Launch App.
3. Tap Shop Now to be directed to Amazon.
4. Log in, shop, and check out as usual.



Reminder:

The SmileAssociate app or link must be used every time you shop for WWP to receive proceeds.



Shopping on mobile screen